Summary of Activities carried out by Corporate Relation and Placement Cell for the academic year 2076 School of Business, Pokhara University

School of Business has been conducting different programs and activities aimed at enhancing the student's exposure to the real happenings and the practices of the industry and the market through guest lectures, seminars and workshops in unison with professionals and experts from different industries and business sectors. Besides, the School is also equally concerned about the positive and synergistic impact it can create to its students, industry, society and concerned stakeholders through collaboration, coordination or partnerships with various industries and associations. The programs so far conducted, the activities carried out, the actual beneficiaries of the program and the collaborating or partner organization or its representatives, is briefly outlined in the following table.

Programs and activities in the academic year 76

S.No.	Nature of	Topics Covered	Date	Beneficiaries of the	Member Institution
	Program			Program	/Stakeholder
1.	Seminar- Academia and Industry Dialogue	 Session 1: Nepal Non-Life Insurance: Challenges & Opportunities Session 2: Nepal Life Insurance: Challenges & Opportunities Session 3: Legal Provision and the practical Aspects of Claim Settlements Session 4: Academia and Industry Dialogue 	2076 Poush 29 - 1 Day	1. BBA-BI (160 students)	Presenters- 1. Ajod Insurance Company 2. Reliable Nepal Life Insurance Company
2.	MoU- with Nepal Bankers' Association (NBA)	- To carry out Financial Literacy Campaigns in coordinated way in the Rural Areas of Nepal	23 rd May 2019	-People living in the rural areas	Nepal Bankers' Association (NBA)
3.	MOU – with School of Mathematical Sciences, Tribhuvan University	 To carry out Joint activities such as faculty development programs, training, seminar, workshop, interaction, colloquium, conference for faculties, staffs, students and ex-students as per requirement. To carry out joint research in intuitional level and faculty level 	17 th August, 2018	-School of Business, Pokhara University School of Mathematical Sciences, Tribhuvan University	School of Mathematical Sciences, Tribhuvan University

		- To facilitate faculty exchange for short courses			
		and study purposes.			
4.	MOU – with Rastriya Beema Company Ltd. (RBCL)	 To provide internship opportunities to BBA-BI, BBA and MBA students from PUSoB. To facilitate guest lectures from the experts from RBCL in the SoB. To provide financial/technical support to students to carry out workshop, interaction program, or research on general insurance and micro-insurance products, and insurance related area. 	18 th August, 2018	Students of BBA-BI, BBA, MBA	Rastriya Beema Company Ltd. (RBCL)
5.	MOU- with Institute of Chartered Accountants Of Nepal	 To provide opportunity to the faculty and staff of PUSoB to participate in different trainings, workshops, seminar and conferences organized by ICAN. To introduce accounting and auditing related subjects in the curriculum of Bachelor's and Master level programs according to Nepal Financial Reporting Standards (NFRS) and Nepal Standards of Auditing (NSAs). Facilitate career counselling and Internship opportunities to master level students of PU in its member firms 	20 th July, 2016	Faculties of SoB, Students of SoB,	Institute of Chartered Accountants Of Nepal (ICAN)
6.	MOU- with Om Development Bank, Pokhara	 To provide internship opportunity to students of SoB. Facilitate for job placement to SoB graduates. To carry out research on banking sector and provide feedback to the concerned bank To promote banking and financial literacy in different places of the country. 	January, 2019	Students and Graduates of SoB, Nepalese Citizens	Om Development Bank, Pokhara
7.	MOU- Muktinath Development Bank Ltd	- To provide internship opportunity to students of SoB.	24 th July, 2018	Students of SoB	Muktinath Development Bank Ltd

8.	MOU- with Sipradi Trading Company Ltd.	 Commitment from the bank for job placement to SoB graduates as per the bank's needs. To provide financial support for SoB students to carry out research report, workshop, seminars and talk programs. To collaborate in providing internship, traineeship, research, employment opportunity, research grant support and experience sharing to the students and graduates of SoB. To support the CSR activities of the Sipradi Trading Pvt. Ltd in the form of active students volunteer. 	11 th August, 2019	Students of SoB, Sipradi Trading Company Ltd.	Sipradi Trading Pvt. Ltd.
9.	MOU- with Machhapuche -hhre Bank Ltd	To provide internship opportunity to students of SoB.Facilitate for job placement to SoB graduates	2019	Students of SoB	Machhapuchchhre Bank Ltd

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