



POKHARA UNIVERSITY
FACULTY OF MANAGEMENT STUDIES
SCHOOL OF BUSINESS

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Pokhara, Kaski, Nepal

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Notice

This is to notify that the thesis synopses submitted by the following candidates have been approved by the Thesis Committee. The candidates have been assigned thesis supervisors as listed below. All concerned candidates are required to meet their respective thesis supervisors and submit their thesis proposals for further review and guidance.

S. N.	Name of the Student	Exam Roll No.	Thesis Topic	Supervisor
1	24225006	Anisha Baral	Investment Decision Based on Lock-in Expiry of Hydropower Stocks: Evidence from NEPSE	Dr.Durga Parsad Chapagai
2	24225207	Anita Adhikari Chhetri	Impact of Financial Literacy on Investment Decision Making Among the General Public in Tanahun	Bharat Raj Wagle, PhD
3	24225208	Anuj Shrestha	Impact of Macroeconomic Factors on Stock Market Returns (Nabil Investment)	Purna Bahadur Khand, PhD
4	24225209	Anupa Tiwari	Awareness and Attraction towards Business Process Outsourcing Jobs among University Students in Pokhara	Umesh Singh Yadav, PhD
5	24225210	Ashish Bhujel	International Tourist Arrival on Profitability and Market Value of Hotel and Tourism Companies Listed in NEPSE	Pradeep Sapkota, PhD
6	24225211	Ashok Subedi	NLP Based Sentiment Analysis of Employee Exist Interviews and Engagement Surveys in Nepalese Corporate Organizations	Deepmala Shrestha, PhD
7	24225212	Ashwini Panday	The Influence of Fintech Gamification on Financial Behavior: A Cross-Sectional Study of Generation Z and Millennial Investors in Pokhara	Prof.Hari Bahadur Khadka
8	24225213	Asmita Ojha	Investor Perception of AI-Based Investment Tools in Pokhara	Yog Raj Lamichhane, PhD

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9	24225214	Asmita Neupane	Impact of Fear of Missing Out (FOMO) on Gold Investment Behaviour among Retail Investors in Damauli, Tanahun	Ram Krishna Chapagin, PhD
10	24225215	Bibechana Bajagain	Impact of Policy Changes on Investor Return: Evidence from NEPSE, Pokhara Investor	Rabindra Ghimire, PhD
11	24225216	Binita Poudel	Impact of Social Media Content (Advertisements and Financial Influencers) on Stock Investment Decision Making Behavior of Youth: Evidence from Pokhara	Subarna Bir Jung Bahadur Rana
12	24225218	Bishal Thapa	Impact of Financial Performance on Share Price of Manufacturing Companies Listed in NEPSE	Gyaneshwor Sharma, PhD
13	24225219	Dayaram Kafle	Family Financial Background and Entrepreneurial Intention of MBA Students in Pokhara	Shrijan Gyanwali, PhD
14	24225220	Dikshya Tiwari	Impact of Financial Inclusion on Women's Economic Empowerment in Pokhara	Bharat Ram Dhungana, PhD
15	24225222	Dipesh Bhandari	Factors Affecting Investment Decision of Individual Investor in Nepalese Stock Market	Kripa Kunwar
16	24225223	Dipika Subedi	Spending Behavior of Indian Tourists and Their Utilization of Tourism Services in Pokhara, Nepal	Bal Ram Bhattarai, PhD
17	24225224	Elina Khadka	Liquidity Surplus and Weak Credit Growth in Nepalese Development Bank in Pokhara Region	Deepak Bahadur Bhandari, PhD
18	24225225	Ganga Devkota	Perceived Gender Pay Gap and Its Influence on Work Motivation and Career Aspiration Among Female Employees in Nepal's Corporate Sector	Santosh Kumar Gurung
19	24225226	Gina Sotanja	Impact of Food Vloggers on Customer Restaurant Selection in Pokhara	Umesh Singh Yadav, PhD



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20	24225227	Kristi Khatri	Green Finance Awareness and Willing to Adopt Green Banking Products	Ghanashyam Tiwari
21	24225228	Madan Chapagain	Digital Based HRM and Employee Performance: Case of Nepal Information Technology Company	Bal Chandra Paudel
22	24225230	Monika Darai	Exploring the Linkage between Financial Literacy, Financial Confidence and Digital Investment Decisions among Individuals in Tanahun District	Ghanashyam Tiwari
23	24225231	Nikita Acharya	Impact of Workplace Stress on Employee Performance in Banking Sector	Ashish Thapa, PhD
24	24225232	Nischal Lamsal	Employee Turnover in Commercial Bank of Nepal (Pokhara Valley)	Daya Raj Dhakal, PhD
25	24225233	Poonam Dhakal	Loan Recovery Practices of Commercial Banks in Nepal	Deepak Bahadur Bhandari, PhD
26	24225234	Prakriti Pradhan	Public Response to Initial Public Offering - Study of Pokhara	Surya Bahadur GC, PhD
27	24225235	Pratistha Banjara	Impact of Behavioral Biases on Investment Decisions among Investors in Pokhara	Bibek Karmacharya
28	24225236	Rajan Tiwari	Brain Drain vs. Brain Gain: Factors Affecting the Return Intention of Nepalese Students Pursuing Higher Education Abroad	Santosh Kumar Gurung
29	24225238	Sabin Suyel	Impact of Community-Based Tourism on Local Livelihood around Rupa Lake	Deepak Raj Paudel, PhD
30	24225239	Sanjeev Lamichhane	Tourism Development and Entrepreneurial Intentions among Local Youth in Pokhara	Bal Ram Bhattarai, PhD



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31	24225240	Saroj Manandhar	Factors Influencing Investment Decisions of Management Students in Pokhara University SoB	Deepesh Ranabhat, PhD
32	24225241	Saurab Raj Gairhe	Effect of Circuit Breaker and Price Limit on Stock Market Volatility	Surya Bahadur GC, PhD
33	24225244	Sukriti Poudel	Adoption of Artificial Intelligence in SMEs: Opportunities and Barriers in Nepalese Businesses	Deepanjali Shrestha, PhD
34	24225246	Suraj Dahal	Impact of Remittance on Employment and Unemployment in Pokhara Valley	Deepak Neupane
35	24225247	Sushmita Gurung	Comparative Study between EV and Petrol Vehicles in Pokhara	Durga Parsad Chapagai, PhD
36	24225248	Susmita Basaula	Impact of Financial Literacy in Personal Financial Management	Deepak Ojha
37	24225249	Suveksha Bastola	Impact of HRM Practices on Employee Performance in Private Sector Organizations of Pokhara	Shanti Devi Chettri, PhD
38	24225250	Swastika Chhetri	Efficiency of Fintech in Commercial Bank around Pokhara, Nepal	Bibek Karmacharya
39	24225251	Udaya Sigdel	Students' Satisfaction on Services Quality at Pokhara University, Nepal	Bishwo Raj Parajuli



Bharat Ram Dhungana, PhD
Coordinator
Thesis/GRP Committee

