



POKHARA UNIVERSITY
FACULTY OF MANAGEMENT STUDIES
SCHOOL OF BUSINESS

Accredited by University Grants Commission (UGC) Nepal (2022)
Pokhara, Kaski, Nepal

Ref. No.

Date: - January 12, 2026

Notice

This is to notify all students and concerned faculty members that the Graduate Research Project Defense (Viva Presentation) will be conducted on the following date and time:

Date: January 14, 2026 (30 Poush 2082)

Time: From 8:30 AM onwards

Note: All the concerned supervisors are requested to be there at the time of the presentation.

S. N.	Name of Students	Exam Roll No.	Registration No.	Title of GRP	Supervisor
1	Ashmita Adhikari	23225060	2018-2-03-0205	Factors Influencing Consumers Purchase Intention of Electric Vehicles Among Male Youths of Pokhara	Assoc. Prof. Bal Ram Bhattarai, PhD
2	Sabina Ghimire	23225077	2023-2-22-0150	Factors Influencing the Career Choice of MBA Graduates in Pokhara Valley	Assoc. Prof. Bharat Ram Dhungana, PhD
3	Upasana Kandel	23225085	2023-2-22-0155	Impact of Financial Literacy on Business Sustainability: A Case of Lekhanath, Kaski	Assoc. Prof. Bharat Ram Dhungana, PhD
4	Deepa Poudel	22220134	2022-22-2-0134	Diversity, Equity and Inclusion (DEI) in the Workplace of the Tourism Sector of Pokhara	Asst. Prof. Deepmala Shrestha, PhD
5	Sagar Adhikari	22220152	2022-2-22-0154	Employee Well-Being and Mental Health: A Global HR Perspective	Asst. Prof. Deepmala Shrestha, PhD
6	Samikshya Pokhrel	22575043	2022-2-57-0072	Consumer Perception Towards QR Payment Systems in Pokhara Valley	Asst. Prof. Deepmala Shrestha, PhD

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List of Research Projects					
S. No.	Project Title	Registration No.	Submission Date	Abstract	Supervisor
8	Customer Trust and Satisfaction Towards Online Shopping Platform in Pokhara: A Case Study of Daraz Nepal	22220171	2022-2-22-0174	Asmita Poudel	Assoc. Prof. Shrijan Gyanwali ,PhD
9	Influence of Corporate Social Responsibility Practices on Employee Motivation in Commercial Banks of Pokhara	23225069	2018-2-03-0247	Prashant Tripathi	Assoc. Prof. Surya Bahadur G.C, PhD
10	Role of Promotional Practices in Shaping Smartphone Buying Decision of Consumers in Pokhara	23220100	2023-2-22-0003	Bibek Kshetri	Assoc. Prof. Umesh Singh Yadav,PhD
11	Effect of Sustainable Knowledge and Attitude Towards Consumer Green Consumption Behaviour in Gandaki Province	23225084	2018-2-03-0284	Swagat Khatiwada	Asst. Prof. Deepak Neupane
12	Influence of Online Reviews and Testimonials Towards Purchase Intention in Nepal	22225062	2022-2-22-0202	Ranjit Ghimire	Asst. Prof. Ghanashyam Tiwari
13	The Influence of Perceived Value Dimensions on Consumer Purchase Intention Towards Bio-Degradable Products in Gandaki Province	23225080	2018-2-03-0281	Subash Pangeni	Asst. Prof. Ghanashyam Tiwari
14	Assessment of the People's Financial Literacy and Investment Behavior in Pokhara	23225059	2023-2-22-0138	Ashish Thapa	Asst.Prof. Durga Prasad Chapagai
15	Assessing the Determinants of Consumer Purchase Intention Towards Online Shopping in Pokhara	23225072	2023-2-22-0147	Rajib Bhandari	Asst.Prof. Pradeep Sapkota (PhD)
16	Influence of Digital Payment Adoption on Consumer Spending in Pokhara Valley	23225079	2023-2-22-0152	Srijana Paudel	Asst.Prof. Ram Krishna Chapagin, PhD



17	Sabita K. C.	23225078	2023-2-22-0151	Liquid Milk Purchase Intention Among Parents of Young Children in Pokhara	Asst.Prof. Subarna Bir Jung Bahadur Rana
18	Sujan Pariyar	23225082	2023-2-22-0154	Factors Affecting Customer Retention in Online Food Services in Pokhara	Asst.Prof.Bharat Raj Wagle,PhD
19	Asmita Parajuli	22575025	2022-2-57-0054	Factors Influencing Individual Behaviour in the Stock Market: Evidence from Pokhara Metropolis	Asst.Prof.Deepak Neupane
20	Rajan Bhandari	23225070	2018-2-03-0254	Service Quality and Its Impact on Customer Satisfaction and Loyalty: Evidence from Saloons in Pokhara Metropolitan City	Asst.Prof.Deepesh Ranabhat(PhD)
21	Mukunda Mani Bhandari	23225066	2023-2-22-0143	Factors Influencing Business Students' Green Purchase Behavior Towards Organic Food Products in Pokhara	Asst.Prof.Santosh Kumar Gurung
22	Navin Ray Yadav	23225067	2023-2-22-0144	Assessment on Customer Satisfaction at Hotel Services in Pokhara	Asst.Prof.Sujita Adhikari
23	Aakash Thapa	23225057	2018-2-03-0195	Uncovering the Gap Between Intention and Experience of Electric Vehicles Adoption in Pokhara: An Inductive Content Analysis	Asst.Prof.Yograj Lammichhane,PhD
24	Mamata Chaudhary	23220103	2023-2-22-0009	Factors Influencing the Growth of Social Media-Based Clothing Retailers in Pokhara	Asst.Prof.Yograj Lammichhane,PhD
25	Ritesh Poudel	21221168	2021-2-22-0400	Impact of Social Media Marketing on Sales Maximization of Graphic Clothing Business in Pokhara	Asst.Prof.Yograj Lammichhane,PhD
26	Dhan Bahadur Gautam	23225063	2023-2-22-0141	Effectiveness of Budget Planning and Implementation at Local Level: Evidences of Madi Rural Municipality, Kaski	Prof. Gyaneshwor Sharma,PhD

27	Suchita Bhattarai	23225081	2023-2-22-0153	Impact of Smartphone Usage on Students Lifestyle	Prof.Deepak Raj Paudel ,PhD
28	Nikita Agrawal	23225068	2023-2-22-0145	Impact of Financial Literacy on Investment Decisions Among Youths in Pokhara	Prof.Dipak Bahadur Bhandari,PhD
29	Prabha Pokhrel	23220107	2023-2-22-0013	Customer's Adoption of Electronic Payment Systems of Commercial Banks in Pokhara	Prof.Dipak Bahadur Bhandari,PhD

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 Assoc. Prof. Bal Ram Bhattarai,PhD
 Program (Coordinator)

