



The Journal of Business and Management
(B category journal as per UGC Nepal classification)
School of Business, Pokhara University

Date: November 17, 2025

Call for Papers

The Journal of Business and Management (JBM) is a *B-category academic journal as per UGC, Nepal classification*. It is a bi-annual peer-reviewed journal (listed in NepJOL with DOI number) published by School of Business, Pokhara University, Nepal. It aims to publish papers of high quality, originality, and relevance to appeal to leading researchers and professional managers. We are pleased to announce a call for research papers for the new issue (Vol. IX, Issue II, 2025) that focus on quantitative and qualitative analysis of any pertinent area(s) of business and management relevant to developing nations based upon original ideas and research. The journal publishes research articles in the following areas (but not confined to):

- Accounting, finance, and applied economics
- Marketing, tourism and entrepreneurship
- General management, strategic management, organizational development, project management and operation management
- Human resource management and industrial relations
- Corporate governance, business communication, and management information system
- Other disciplines provided an application to management.

The papers should have a substantial contribution to the business and management sectors. It should be empirical, technically well-crafted, within the scope of the journal, and original. We do not accept the AI used and above 15% similarity index research papers. All papers will be double-blind reviewed (by at least two reviewers) following the journal's review policy.

For complete details, please visit: <https://pusob.edu.np/index.php/?r=journal/index&id=3>

Or

<https://www.nepjol.info/index.php/jbm/issue/view/4540>

For manuscript submission, email to : editor.jbm@pu.edu.np

Important Dates:

Final date for manuscript submission: **December 18, 2025**

Review process: **December 19, 2025 to Jan 05, 2026**

Reviewer's comments notification: **Jan 05 to Jan 08, 2026**

Resubmission of corrected papers: **Jan 15, 2026**

Final selection of articles for publication: **Jan 17, 2026**

Journal publication: **Feb 02, 2026**

Note: Author(s) who published their manuscript in the immediate previous issue (Vol. IX, Issue I, 2025), will not be eligible for the submission in this issue.

Thank you for considering JBM- The Journal of Business and Management as a publication outlet. We look forward to receiving your research paper.

The Editorial Board

The Journal of Business and Management

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